

# Dan Brady

## SENIOR PRODUCT DESIGNER DESIGN SYSTEMS

[www.danbrady.net](http://www.danbrady.net)  
[linkedin.com/in/dan-brady](https://www.linkedin.com/in/dan-brady)

A versatile UX designer & UI developer with more than 15 years of experience working at the intersection of design and engineering.

### FEATURED PROJECTS

#### Paramount/ViacomCBS

##### *Design System & Component Library for Global HR Intranet*

- Led an initiative to create a design system to capture foundational design decisions and repeatable, modular, and consistent patterns from the evolving designs
- Developed a custom resource website that displayed 70+ logical components and 25+ page layouts in HTML/CSS and documentation — all fully responsive
- Created prototypes to quickly simulate experiences for executive stakeholders
- Partnered with the engineering team to ensure technical feasibility and visual QA
- Mentored designers on Figma features, use, and workflow

#### Pennsylvania Power & Light (PPL)

##### *Template & Component Library for Enterprise Intranet*

- Established initial design system and design team standards and guidelines
- Designed and developed online repository of components, page layouts and templates
- Collaborated in multi-disciplinary Agile team to support the design and development of new corporate intranet

#### Citi Group, Global HR Intranet Redesign

Documented the redesign of a global HR intranet for 213,000 employees and 36,000 managers across 160 countries in 11 local languages

- Authored responsive web design guidelines for page layouts and detailed components' design and functional requirements
- Standardized and made uniform disparate design treatments from multiple visual designers and UX strategists
- Assisted client implementation team with front end development

#### Prudential, Corporate HR Site Accessibility Analysis

- Identified, researched, and clarified WCAG accessibility issues resulting in comprehensive documentation
- Ranked severity of issues according to impact to user experience
- Prioritized and recommended fixes for remediation

### PROFESSIONAL EXPERIENCE

#### Logical Design Solutions, Inc

Perform multiple roles including product/visual designer, lead or sole front end engineer, accessibility consultant, QA & performance analyst, UX designer, and technical researcher to create design systems, web sites, apps, prototypes and interactive experiences for Fortune 500 clients such as Paramount/ViacomCBS, Citi, eBay, Prudential, and Colgate-Palmolive.

- Senior Product Designer / UI Developer, Experience Design & Digital Architecture | June 2019 - Present
- Senior Visual Designer / UI Developer, Architecture & Engineering | March 2014 - June 2019
- Senior UI Developer, Portal Engineering | May 2009 - March 2014
- Front End Developer | October 2004 - May 2009
- Interactive Technology Developer | October 1999 - October 2004

### SKILLS

Figma  
HTML/CSS/SCSS  
Design Systems  
Javascript/React  
Responsive Design  
Graphic Design  
Prototyping  
Wireframing  
Design Auditing  
Documentation  
Typography  
WCAG Accessibility  
User Experience Design  
Cross-functional Team  
Collaboration  
Agile Development  
Workflow Optimization  
Node/NPM/Gulp

### EDUCATION

Fairleigh Dickinson  
University  
B.A., Graphic Design

Google UX Design  
Professional Certification  
(enrolled)